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Central Washington University Athletics Press Release, Bill McAllister Biography

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BILL McALLISTER

Assistant Athletic Director (1st Year)

Bellevue native Bill McAllister, 33, is beginning his first season as Central Washington University's interim assistant athletic director for development.

McAllister, 33, earned a bachelor's degree in sports marketing from CWU last spring. He has over 10 years of marketing, sales and promotions experience.

Before being hired, McAllister worked for one year under his predecessor, Brett Manock. He previously worked as an account executive for American Sharecom in Yakima between 1989 and 1992. He was also an account executive for KXLY-TV in Spokane and KNDO-TV in Yakima.

McAllister played three seasons of college football, one at Grossmont Junior College (1996) in San Diego and two at Humboldt State University (1997-98) where he handled placekicking and punting duties for the Lumberjacks.

The past three summers, McAllister has freelanced for ESPN as a public relations and marketing assistant during the ESPN X-games.

Misc: Born 6-21-66 at Bellevue. Single.